



40rm.ie/umbrellas

Personalised
Brollies!

Effective | Affordable | Practical



ONLY
200g

UMBRELLA
TOP **SELLER**
/ 2025 /



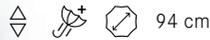
THE FEATHER-WEIGHT



5462 / NEW /

AOC mini pocket umbrella
FiligRain Only200

- ③ Particularly light - weighs **only approx. 200 g**
- ③ Water-saving coloured waterSAVE[®] cover material made from recycled plastics
- ③ Extremely robust and flexible frame





4ORM is delighted to be able to bring you these quality German umbrellas from Fare, a family owned business which has been in operation for over 60 years.

10 UNBEATABLE ARGUMENTS FOR FARE® QUALITY UMBRELLAS:

1. EFFECTIVE

Your imprinted brand is shown every time the umbrella is used - by the users themselves and therefore unbeatably credible.

2. ALWAYS AT HAND

Always there thanks to real added value - with a lasting positive effect on the user.

3. VERSATILE

Whether as a gift, merchandising item or for sales promotion.

4. FLEXIBLE

With plenty of scope for creative ideas and individual design - classic or playful, discreet or eye-catching.

5. LONG-LASTING

Thanks to high-quality materials, the advertising effect lasts for many years.

6. EYE-CATCHING

Hardly any other promotional item offers so much space to showcase your brand.

7. TARGETED

Recipients of umbrellas usually use them themselves - the wastage is very low.

8. EMOTIONAL

Umbrellas are a tactile form of advertising that appeals to all the senses and thus promotes emotional loyalty.

9. AWARD-WINNING

Many FARE® models have won prizes for design, sustainability or originality.

10. AFFORDABLE

Achieve great advertising impact even with a small budget.

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Finishes such as those shown in the examples are subject to a surcharge.

THE SUSTAINABLE



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VIDEO





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5514

AC pocket umbrella ÖkoBrella

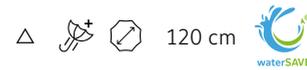
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Handle made of real wood with promotional labelling option
- Extremely robust and flexible frame



2304

AC golf umbrella ÖkoBrella

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Straight handle made of real wood with promotional labelling option
- Sustainable entry-level model



MORE SUSTAINABLE UMBRELLAS

5029 | Pocket umbrella ÖkoBrella



9158 | Pocket umbrella ÖkoBrella Shopping



5429 | AOC pocket umbrella ÖkoBrella



1134 | AC regular umbrella ÖkoBrella



7379 | AC midsize bamboo umbrella ÖkoBrella



THE AFFORDABLE



VIDEO





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5612

AOC pocket umbrella Jumbo®

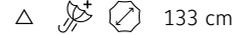
- Attractive entry-level model with automatic open/close for fast opening and closing
- Exceptionally large diameter
- Extremely robust and flexible frame



2345

AC golf umbrella

- Attractive entry-level model
- Handle with promotional labelling option
- Extremely robust and flexible frame



MORE AFFORDABLE UMBRELLAS

5412 | AOC pocket umbrella



1245 | AC regular umbrella



5222 | Golf pocket umbrella
FARE® Jumbo®



5519 | AC pocket umbrella



THE COLOURFUL



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5460
VIDEO



4744
VIDEO

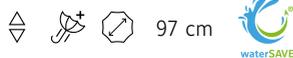




5460

Mini pocket umbrella FARE® AOC

- Automatic open and close at the touch of a button
- Extremely robust and flexible frame
- More than 20 colours available



4744

AC midsize umbrella FARE® Whiteline

- Cover made from recycled plastics
- Extremely robust and flexible frame
- Soft-feel handle with promotional labelling option



MORE COLOURFUL UMBRELLAS

6002 | Pocket umbrella FARE® 4Kids



THE BRIGHT



VIDEO





5749

Oversize pocket umbrella
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Easy switching on and off of the light on the safety runner
- Extremely robust and flexible frame



105 cm

7749

AC midsize umbrella
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Lighting switches on automatically when the umbrella is opened
- Lighting can be switched on and off via push-button



111 cm **SUPER GIFT 2021**

MORE BRIGHT UMBRELLAS

7571 | AC regular umbrella
Safebrella® LED



5571 | AC pocket umbrella
Safebrella® LED



5171 | Pocket umbrella
Safebrella® LED
light



THE STYLISH



VIDEO



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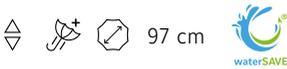
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5484

Pocket umbrella
FARE® AOC Mini Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Coloured handle rings, ribs and seams
- Extremely robust and flexible frame



4784

AC midsize umbrella
FARE® Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Surprising effect when opened thanks to elements in contrasting colours
- Extremely robust and flexible frame



MORE STYLISH UMBRELLAS

5084 | Pocket umbrella
FARE® Mini Style



5584 | Pocket umbrella
FARE® AC Mini Style



1084 | AC regular umbrella
Colorline



2384 | AC golf umbrella
FARE® Style



THE EMOTIONALES



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VIDEO





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1193 / NEW /

AC regular umbrella FARE® Impressions

- Interior design with colourful motifs
- Black coated exterior
- Extremely robust and flexible frame

△   105 cm



black/
beach thx design



black/
forest design

black/
mountain design



black/
cloud design

black/
heart design



black/
firework design

black/
waterfall design



black/
lighthouse design

THE INNOVATIVE



VIDEO



INNOVATIVE
OPENING
MECHANISM





5875

AOC oversized pocket umbrella
FARE® RingOpener®

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Quick opening and closing by pulling down the ring
- Elegant high-gloss black handle with stainless steel-look applications

7875

AC midsize umbrella
FARE® RingOpener®

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Quick opening by pulling down the ring
- Elegant high-gloss black handle with stainless steel-look applications



107 cm



115 cm



ANOTHER
INNOVATIVE
UMBRELLA

5382 | Electric pocket umbrella
FARE® eBrella®



THE ELEGANT



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5639

AOC oversized pocket umbrella
FARE® Seam

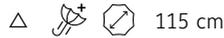
- Coloured piping on the umbrella and sleeve
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



4399

AC midsize umbrella
FARE® Seam

- Coloured piping on the outside
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



THE AUTOMOTIVE



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HANDLE
WITH TYRE
PROFILE OR AS
GEARSHIFT

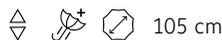




5655

AOC oversized pocket umbrella
FARE® Gearshift

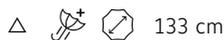
- Exclusive gear knob handle with promotional labelling option
- Cover with original Teflon™ fabric protector
- Extremely robust and flexible frame



7355

AC golf umbrella
FARE® Profile

- Handle and top in tyre tread design
- Particularly technical look with light grey joints
- Extremely robust and flexible frame



MORE
AUTOMOTIVE
UMBRELLAS

4155 | Midsized umbrella
FARE® Gearshift



5455 | AOC mini pocket umbrella
FARE® Profile



THE NOBLE





5529

AC pocket umbrella
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Extremely robust and flexible frame



△ 100 cm



1159

AC regular umbrella
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Double promotional labelling option on the handle, ideal for personalisation



△ 105 cm



reddot design award
winner 2019

MORE NOBLE
UMBRELLAS

7399 | AC alu golf umbrella
FARE® Precious



5659 | AOC oversize
pocket umbrella
FARE® Steel



THE SPORTY





5069

Mini pocket umbrella
SlimLite® Adventure

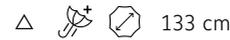
- Very light and super-flat design
- Extremely robust and flexible frame
- Carrying case with snap hook



2339

AC golf umbrella
Fibermatic XL Vent

- Double-layer ventilation system
- Practical carrying case
- Handle in special golf design



THE SUMMERY

ENJOY THE
SUN



UPF
50+



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6139

Beach parasol Travelmate Camper

- Suitable for suitcases due to space-saving travel size and two-part lower shaft
- Sun protection factor UPF 50+
- Lower shaft with tip for fixing in the ground



147 cm



8185 (M)

Also available
without a volant



8186

/ NEW /

Parasol M

- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant
- Extremely robust fibreglass ribs



180 cm



**MORE
SUMMERLY
UMBRELLAS**



**200 x
122 cm**

8425 (R)



200 cm

8205 (L)



235 cm

8245 (XL)

THE FEATHERWEIGHT



SUBTLE
PROMOTIONAL
LABELLING OPTION
ON THE HANDLE



ONLY 95g



ONLY 20 CM

5062

Mini pocket umbrella
FiligRain Only95

  88 cm

VIDEO



11/2024 / oP





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